# 2019 IPSC Canada National Shotgun Championship Sponsorship Programme



## Greetings!

First, we would like to thank you for taking the time to read the official sponsorship package for the 2019 IPSC Canada National Shotgun Championship. On the following pages, you will find various options, which will enable you to reach a sizable portion of the current and quickly growing Canadian competitive shotgun shooting market. This match is the premier IPSC Shotgun match in Canada, and the first ever national shotgun championships. As such, there are many eyes on this match and it is quickly drawing considerable attention. We will draw participants from across the country and internationally.

For 2019, the match will be held at two clubs in south western Ontario. The Oxford Fish and Game Association and the Crumlin Sportsmen's Association will jointly co-host the match. This year the match will be held from September 17 - 21.

The pre-match is scheduled to take place on September 17-18, which is primarily reserved for dedicated match staff and sponsors. The main competition will begin Thursday, Sept. 19 to Friday Sept. 20. Saturday Sept. 21 will be reserved for the various Shoot Off Events and Banquet. The match will be able to host 175 competitors over 18 stages.

Vendor and Sponsor tables, for sales and display, will be made available at both clubs, in a prime location, close to all the ranges and the dining area for the staff and competitors. There will be a steady flow of competitors throughout the day, especially during lunch period. This will create maximum exposure for products and sales. As a sponsor, you will have access to 150 competitors and over 30 match staff over the duration of the event. At this time, we ask you to please take a moment and look over the following options we have prepared for you!

Thank you for your time and support of the 2019 IPSC Canada National Shotgun Championship. We ask that responses are received by April 15, 2019, however the sooner you are able to confirm your commitment to the match, the sooner we can share the news with the shooting community and market your business!

For your review, the main match website can be found at <a href="http://ipsc-canada.org/2019sgn/">http://ipsc-canada.org/2019sgn/</a>

For any further questions or information please don't hesitate to contact us.

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### MATCH TITLE SPONSOR

• At this time the Match Title Sponsor is taken

### **RANGE SPONSOR**

#### 11 AVAILABLE

- You will receive naming rights for 1 of the 11 ranges, in the form of a flag with your business name/logo. These will be displayed on your selected range close to the competitor canopy and prep area.
  - Your name/logo will be displayed on the main match website, the match brochure, the stage signs for your sponsored range, as well as all social media promotion for the match.
  - Your name will be part of the stage briefings on the range you sponsor.
  - Your name/logo will be featured on the podium at the awards ceremony.
  - You will receive 2 vendor tables in the main event area at the range of your choosing.
  - You will receive 1 slot to the pre-match commencing Tuesday Sept 17.
  - Range Sponsor Fee: \$700

#### **GENERAL SPONSORSHIP**

- Your name/logo will be displayed on the main match website, and in the match brochure.
  - You will receive one vendor table in the main event area at one of the two ranges. Vendor table preference will be given to RANGE SPONSORS first and then to GENERAL SPONSORS who wish to have a vendor table at the match.
  - General Sponsor Fee: \$400

If you would like to contribute to the match, and do not see an option that interests you, please contact us and we can discuss how you can take part in this inaugural event.

All Prices are in Canadian dollars (CAD)